

OFERTANT: _____

Formular anexa 1

AUTORITATE CONTRACTANTĂ: Primăria Municipiului Arad
Achiziție prestări servicii publicitate media
FORMULAR PROPUNERE FINANCIARA PUBLICITATE PRESA SCRISA

| PUBLICATIA: | | tip publicatie | | | | |
|----------------------------|--------------|-----------------------|---------------------|-------|-------------------------|-------|
| | | oferta valabila de la | | | pana la | |
| aparitie | Prima pagina | | Pagini redactionale | | Pagini mare publicitate | |
| | lei/ cm2 | | lei/ cm2 | | lei/ cm2 | |
| tipar | alb/negru | color | alb/negru | color | alb/negru | color |
| tarif general luni-sambata | | | | | | |
| tarif special sarbatori | | | | | | |
| tarif incadrare chenar | | | | | | |
| TOTAL PUBLICATIE | | | | | | |

tarife fara TVA

| PUBLICATIA: | | tip publicatie | | | | |
|----------------------------|--------------|-----------------------|---------------------|-------|-------------------------|-------|
| | | oferta valabila de la | | | pana la | |
| aparitie | Prima pagina | | Pagini redactionale | | Pagini mare publicitate | |
| | lei/ cm2 | | lei/ cm2 | | lei/ cm2 | |
| tipar | alb/negru | color | alb/negru | color | alb/negru | color |
| tarif general luni-sambata | | | | | | |
| tarif special sarbatori | | | | | | |
| tarif incadrare chenar | | | | | | |
| TOTAL PUBLICATIE | | | | | | |

tarife fara TVA

| PUBLICATIA: | | tip publicatie | | | | |
|----------------------------|--------------|-----------------------|---------------------|-------|-------------------------|-------|
| | | oferta valabila de la | | | pana la | |
| aparitie | Prima pagina | | Pagini redactionale | | Pagini mare publicitate | |
| | lei/ cm2 | | lei/ cm2 | | lei/ cm2 | |
| tipar | alb/negru | color | alb/negru | color | alb/negru | color |
| tarif general luni-sambata | | | | | | |
| tarif special sarbatori | | | | | | |
| tarif incadrare chenar | | | | | | |
| TOTAL PUBLICATIE | | | | | | |

tarife fara TVA

data _____

semnatura si stampila

pagina ___ din ___